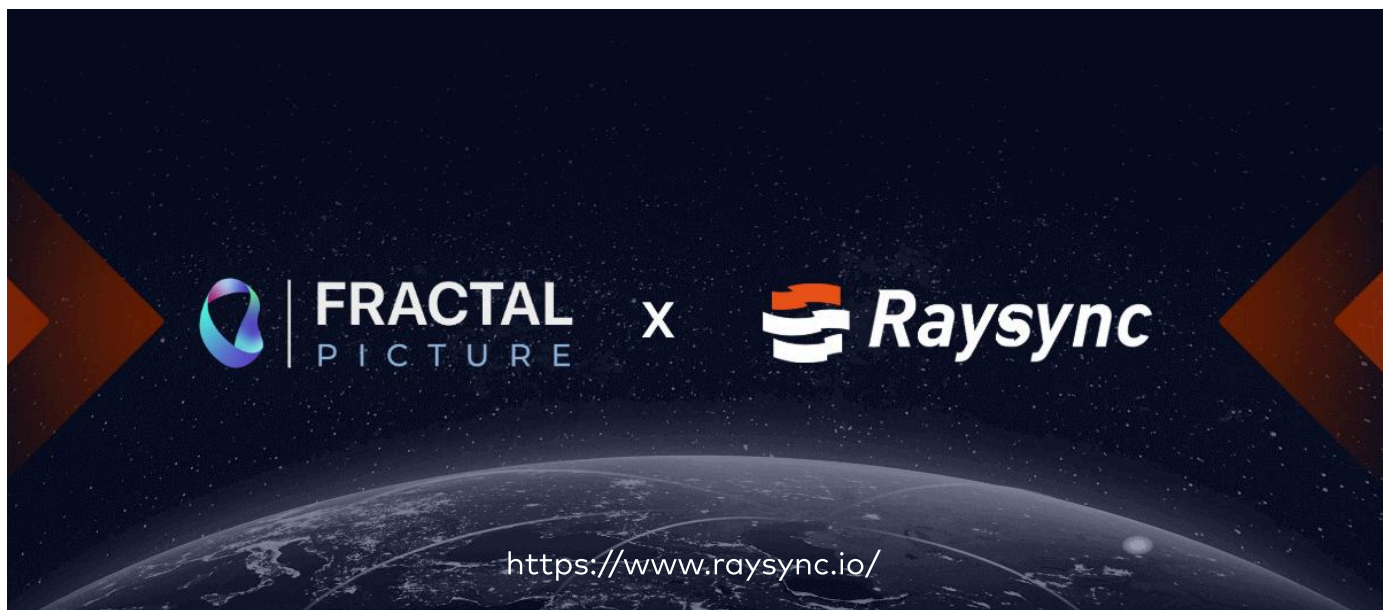
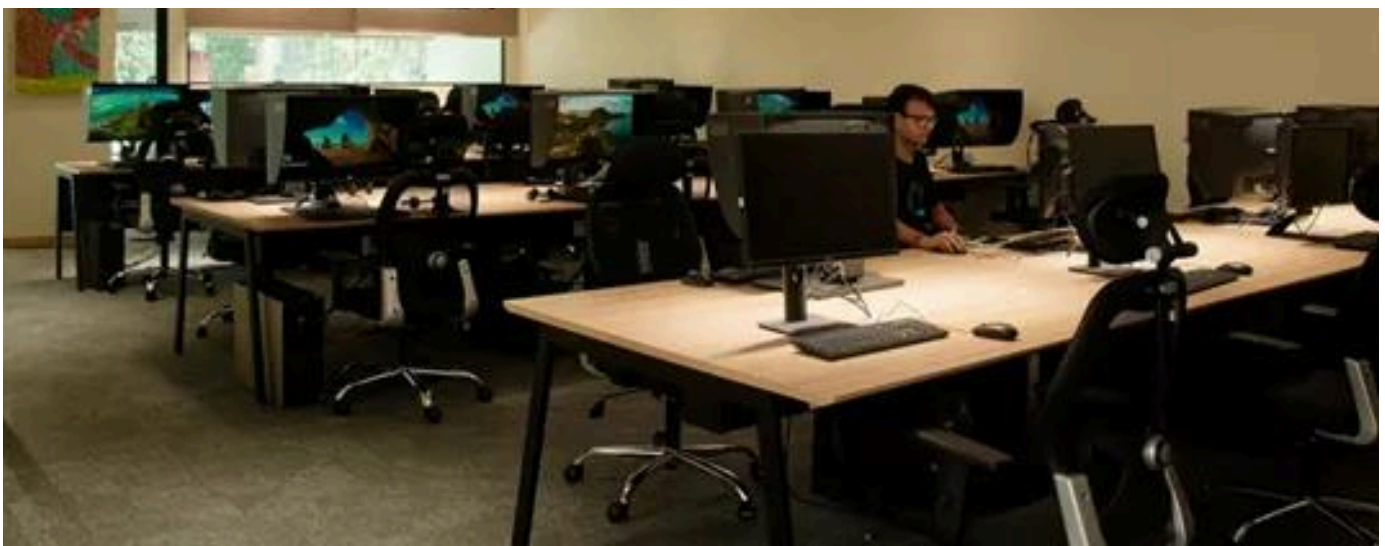


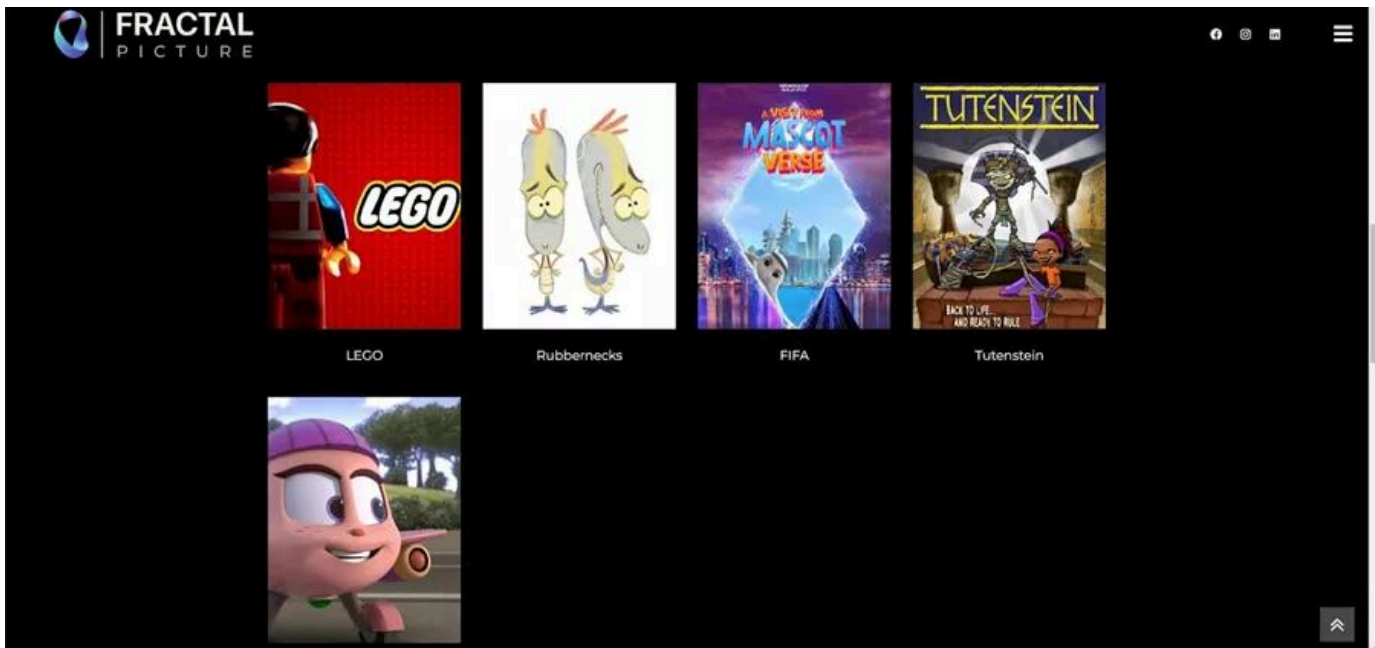
Revolutionizing VFX Production: Fractal Picture's Journey to Ultra-Fast File Transfers



Overview



Fractal Picture, a leader in visual effects and animation known for creating immersive CGI experiences, faced significant challenges managing the enormous data files intrinsic to VFX production. To address these challenges and streamline workflows across internal teams, clients, vendors, and subcontractors, the company turned to Raysync's high-speed file transfer solutions.



Challenges

- **Handling Massive Files:**

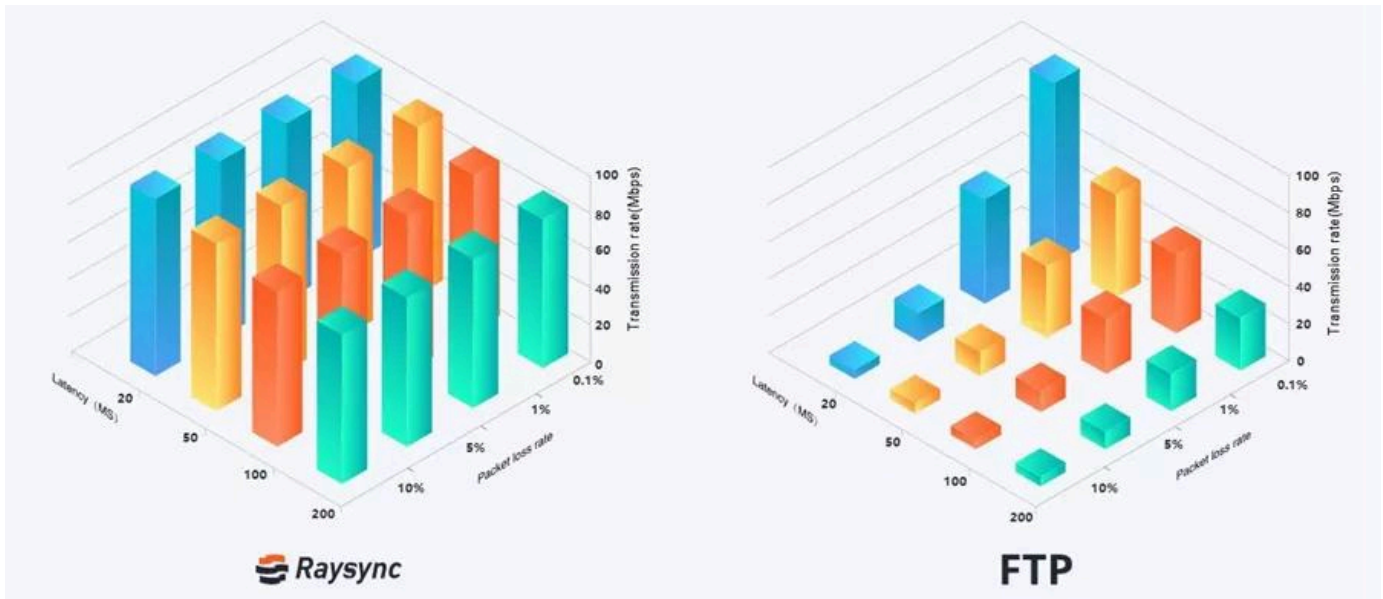
VFX and animation projects involve massive files: high-resolution images, 3D models, intricate animations, and voluminous renderings.

- **Inefficient Legacy Systems:**

Conventional solutions were unable to fully leverage available bandwidth, which delayed project timelines and placed pressure on meeting tight deadlines.

The Solution

Raysync's High-Speed File Transfer



Raysync provided a robust alternative capable of:

- **Optimized Data Transfer:**

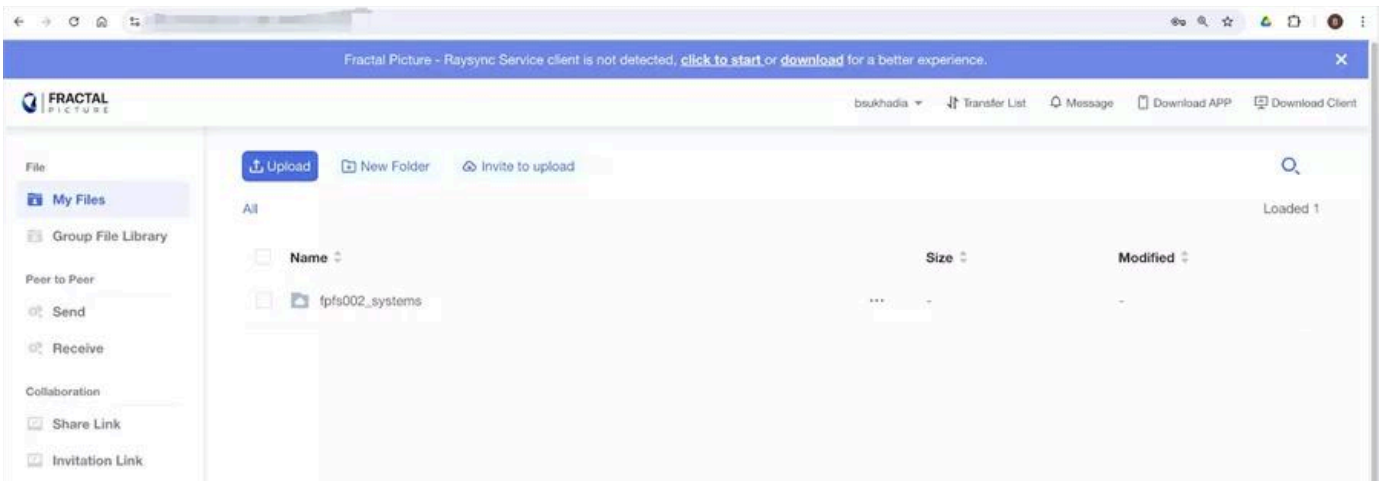
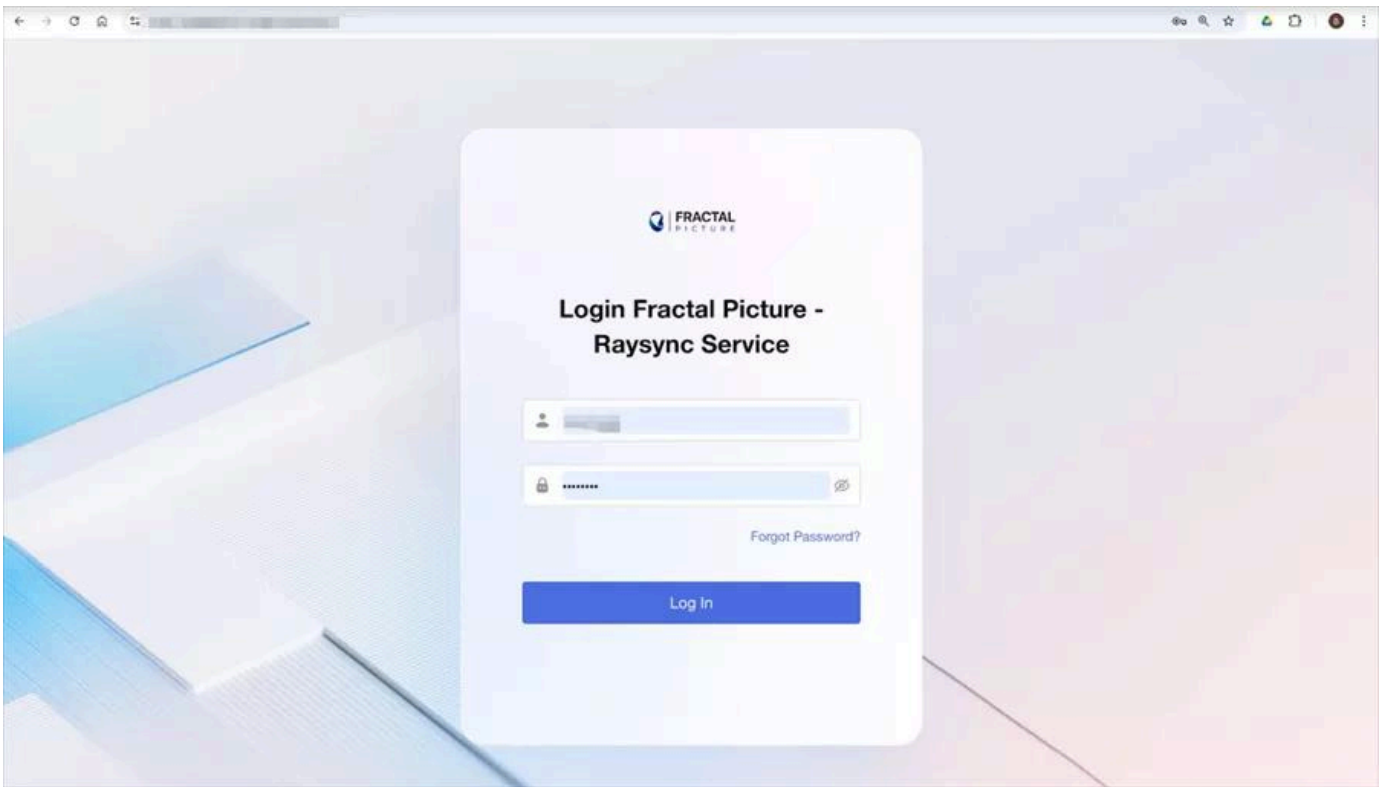
Enabling point-to-point, scheduled, and one-to-many file transfers efficiently.

- **Advanced Features:**

Offering temporary links along with API and SDK integration to facilitate streamlined connections between internal workflows and external partners.

- **Customization:**

Allowing UI customizations that align with Fractal Picture's brand and operational requirements, ensuring a seamless transition and adoption for users.



During an interview, Bhavik Sukhadia, Head of Technical Operations and Production Engineering at Fractal Picture, highlighted the company's extensive data exchange needs and confirmed that Raysync significantly improved transfer speeds and reliability compared to legacy systems.

Benefits Achieved

- **Enhanced Productivity:**

Faster file transfers reduced waiting times and improved the overall efficiency of project timelines.

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Seamless integration into existing workflows allowed Fractal Picture to maintain high output quality and meet tight production schedules.

- **Competitive Edge:**

The collaboration with Raysync enabled the studio to stay ahead in the competitive visual effects industry by leveraging cutting-edge technology.

Conclusion

Fractal Picture's adoption of Raysync's transfer solution exemplifies how advanced technology can solve industry-specific challenges—especially in fields dealing with massive data volumes. By replacing less efficient legacy systems with a tailored, high-speed file transfer solution, Fractal Picture enhanced both its internal processes and its external collaborations, ultimately supporting the creation of breathtaking visual content.